

Arts Outcomes

Theory of Change Statement: *By providing funding to nonprofit organizations with an arts and cultural mission, the Telluride Foundation expects to improve the quality of life of the Telluride Region by encouraging a diversity of passive and active art experiences for a large range of diverse participants.*

Outcomes:

- 1) *Participation in passive and active art & cultural experiences by adult, youth, and diverse populations.*
- 2) *Programs that cultivate local artists.*
- 3) *Exposure to a diversity of art & cultural experiences, including nationally renowned and emerging talent.*
- 4) *Adults, youth, and minority populations participate in arts & cultural education programs.*
- 5) *Local community vitality and stimulation.*

Required Demographic Indicators for All Grant Reports (all unique numbers)

- # of unique participants
- # of youth participants (Under 18)
- # of adult participants (18 & Older)
- # of non-Caucasian participants
- # of participants from outside of Telluride/Mountain Village
- # of participants who qualify for free and reduced lunch (185% of poverty, or \$22,311 for a family of 1 or \$45,510 for a family of 4)

Indicators for Arts Programs

- # of artists/active participants
- # of audience/passive participants

workshops/classes;
performances/shows

% participants who demonstrate an increase in skill (after program participation) as determined by:

- *skills tests
- *pre and post tests
- *surveys
- *self-evaluation
- *other means