TELLURIDE FOREVER
THERE’S A POINT WHEN A TOWN BECOMES A WAY OF LIFE
The moment you arrive in the towering box canyon, you know this place is special. Blessed with stunning natural beauty and an uncommon sense of community, Telluride is much more than just a town. It’s a feeling – a deep connection to a place and a group of people that is as rare as our resplendent views.

This town is known for its passion, and it’s not surprising that people go above and beyond in supporting our community. You know firsthand how special this place is because you’ve already generously supported it. You have touched so many lives, and we thank you for making more possible in Telluride.
WHERE ELSE WOULD YOU WANT TO LIVE FOREVER?

Change is inevitable, and it will take our collective effort to keep Telluride’s future in good hands. That’s why we’re asking you to join us in establishing a legacy fund for Telluride. This new initiative not only celebrates past support, but it’s also a way to anticipate the region’s future and preserve what’s most important to us for generations to come.

Our new initiative is called Telluride Forever, and it’s our way of transforming gifts into solutions that truly strengthen our community. Our way of turning contributions into legacies. Through purposeful giving to the causes you hold most dear, there are countless ways a Telluride Forever pledge can help our town thrive long into the future.
LEAVE YOUR LEGACY HERE
Considering a legacy in Telluride is extremely personal and significant to you and your loved ones. And since you’re the one making this possible, we’ll stop at nothing to bring your contributions to life. Through deep-rooted community insight, we’ll help you identify initiatives throughout the Telluride region, so your investment can have the impact you seek.

A legacy gift is an investment in the Telluride Foundation itself, and your contribution will ensure that we’ll be here for years to come. Not only will it help us spearhead initiatives that preserve our existing community, but your commitment will also be a major influence in the region’s future.

So, whether your vision is celebrating the arts, supporting a health program, conserving land and water, strengthening the community safety net, or something more personal, the Telluride Foundation can put it into action. After all, this is your legacy. You should call the shots.

In addition to the impact you’ll have on our community, Telluride Forever donors will also be honored within our town as a gesture to your commitment. Along with enriching and preserving this region for years to come, your name will live on beside Telluride’s most beloved sights.
Through Telluride Forever, we offer two unique ways to leave an impact worthy of your vision.

**IMMEDIATE IMPACT GIFTS**
These gifts are put to use sooner rather than later over a determined period of time specified by the donor so that you can make an immediate impact. This structure allows for more precise control of your contribution, so you direct where and when your impact is made.

**ENDOWMENT GIFTS**
The Telluride Foundation holds these gifts in perpetuity or spends them down as instructed. We’ll use the endowment to fund initiatives and grants throughout the surrounding community to ensure that your gift keeps giving year after year after year.
THERE’S MORE THAN ONE WAY TO MAKE YOUR MARK ON TELLURIDE

TRI-COUNTY HEALTH NETWORK
Telluride is just one piece of a larger rural region with significant barriers in health services. Realizing this fact, one of our donors decided to make a difference in the area of preventive healthcare for San Miguel, Montrose, and Ouray county residents. Through the Tri-County Health Network, the Latino Preventive Healthcare Fund for uninsured local Latinos was established. With compassionate guidance and the experience of Network members, our communities are growing healthier and stronger with over 5,000 types of preventive services, reducing emergency room visits and preventable diseases. This innovative thought leadership and focus on execution has made the Tri-County Health Network a model for the rest of the country, reducing barriers and changing the approach used to achieve healthy communities.

NEIL ARMSTRONG STEM SCHOLARSHIP FUND
Carol Armstrong vowed her commitment to Telluride by honoring her late husband and Telluride Foundation Board Member Neil Armstrong. Through the generosity of Carol and friends, the Neil Armstrong Scholarship Fund was launched with over $1 million in endowed assets for high school graduates pursuing a college degree in science, technology, engineering or math (STEM). Carol’s efforts to support students who are passionate about science extends to the entire Telluride region, including Paradox, Naturita, Nucla, Norwood, Ouray, and Ridgway.
TELLURIDE VENTURE ACCELERATOR

In 2012, one of our donors met with the Foundation staff to discuss the possibility of a new innovation effort in Telluride. The aim was to build and strengthen the local entrepreneurial community in the region - and soon the Telluride Venture Accelerator (TVA) was born. This innovative program fosters a self-sustaining entrepreneurial ecosystem that brings innovation, jobs, ideas and a renewed dynamism to the region’s future. Since its inception, TVA has supported and attracted more than 20 start-up companies that have generated an annual local impact of $25 million. As a result, the future is bright for innovators and entrepreneurs in Telluride.
TELLURIDE FOREVER
CONSIDERATIONS

Telluride was founded on mining and evolved into a resort destination. What's next for our local economy?

As one of two undammed rivers in the state, the San Miguel River provides habitats for critical species. How do we preserve this natural resource?

Telluride is a historic and arts district. How do we continue to protect this heritage and ensure that our local artist community thrives?
As nine out of ten women are in the local workforce, how can we better provide care to our young children during their most important years?

How do we continue to provide equal access to healthcare and healthy lifestyles in a remote and rural community?

Telluride changed how modern energy is delivered. Can we continue our history of innovation, providing resources and economic opportunities that enable our workforce and neighboring communities to prosper?
SAVE YOURSELF
A LITTLE SLICE
OF HEAVEN
You’ve already befriended Telluride, and in more ways than one, you’ve made it a home. That’s why we’re inviting you to join us and take it a step further. Help us protect Telluride’s future by investing in it and turn a lasting impression into something greater.

Through insightful and impactful solutions made possible by your generosity, we can keep building Telluride together – the way you envision it. We can ensure that your passions are woven into the very fabric of our community, that your enthusiasm and spirit echo throughout this beautiful canyon, and that your legacy will live on through Telluride.

For today. For tomorrow. **Forever.**
TELLURIDE