

# 2021 COMMUNITY GRANT APPLICATION

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VP Programs

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# AGENDA

- What's New in 2021
- Overview of Community Grant Application
- Key Points to Remember
- Questions
- Optional Application Walk Through



# NEW THIS YEAR

- **Diversity, Equity & Inclusion Question:** After completing the Telluride Foundation's DEI training and/or other training or efforts you may have undertaken in the last year, in what ways has your organization deepened its community connections & commitment to DEI? Please address the following if applicable:
  - How have your organization's operations changed internally and/or externally to reach marginalized communities?
  - What steps have you taken to make sure that the social disparities highlighted during the pandemic continue to be addressed?
  - How has your organization helped facilitate access to resources for underrepresented community members?
  - Please read the Foundation's DEI Self-Assessment.
- **Applicants applying to serve or do a project with the Latinx community:**
  - Include a plan for how you will address translation, interpretation, and communication needs.
  - We will review proposals with the Latino Advisory Committee to get their comments and suggestions.

# NEW THIS YEAR

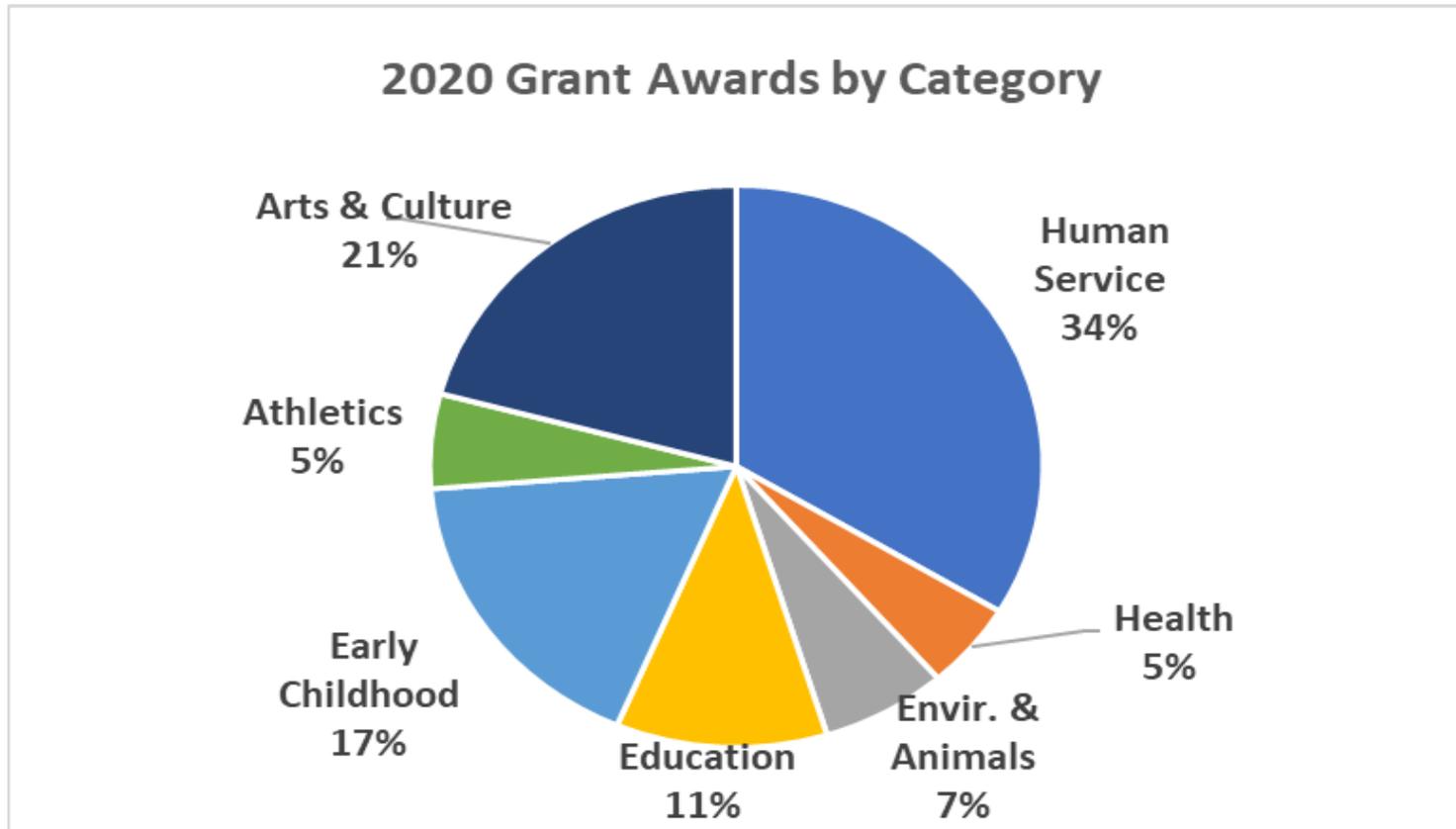
- **Eliminating Goals, Objectives, Activities Section and adding Section on Need**
  - Elaborate on the reasons why your project or program is important now.
  - Include overall goal and any specific objectives or activities you plan to accomplish.
- **Reporting deadline changed to Jan 31st**
- **Early Childhood Education Grants Collaboration to Continue in 2021**
  - San Miguel Childcare Centers receive grants through Strong Start; does not apply to centers outside of San Miguel County or centers within San Miguel County providing after-school programs for children older than birth-5.

# TELLURIDE FOUNDATION: MISSION & SERVICE AREA

- **Telluride Foundation Mission:** The Telluride Foundation is committed to enriching the quality of life of the residents, visitors, and workforce of the Telluride region.
- **Community Grants:** Community Grants are grants awarded through an annual competitive grants process for nonprofit or tax-exempt organizations in our service area. Grant recommendations from the applicants are made by the Grants Committee and final approval is made by the Board of Directors during their December meeting. If awarded a grant, funding is available starting January 2022.
- **Service Area:** Grants must be for programs serving San Miguel, Ouray, or west Montrose counties, as well as Rico.

# OVERVIEW OF LAST YEARS GRANT FUNDING

- In 2020, had over \$1.3 million in requests
- Awarded \$965,000
- 18 organizations took a year off from applying

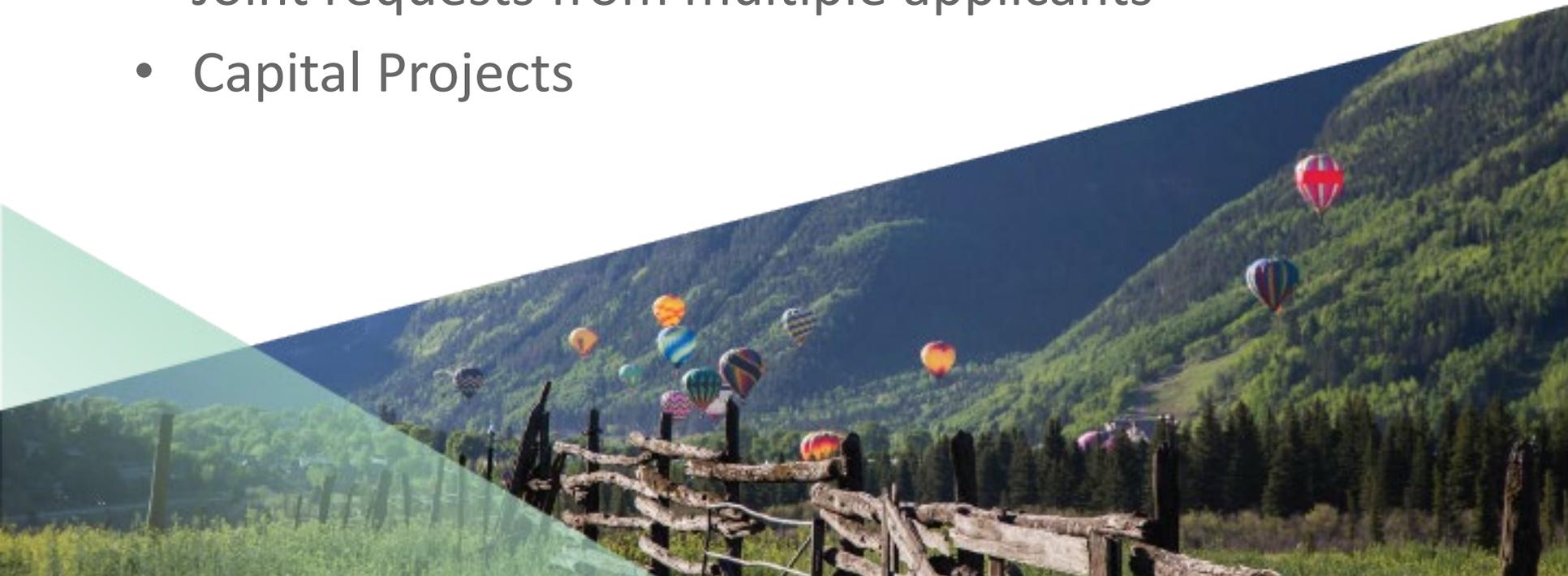


# AWARD AMOUNT FOR 2021

- Community Grants budget similar to previous years (approximately \$1M, including capital requests).
- Organizations can request more funding than previously received for new or expanded programs or projects but should explain the increased need.
- New organizations should consider modest requests and may want to call Foundation staff to discuss their proposed application.

# TYPES OF SUPPORT

- General operating support
- Existing/new programs and projects
- Equipment
- Technical assistance (TA)
- Joint requests from multiple applicants
- Capital Projects



# TECHNICAL ASSISTANCE GRANTS

- Grants to improve operational efficiency.
- Examples of past TA grants: Financial Consulting/Coaching; New Executive Director (ED) Training/Coaching.
- Organizations can apply for both TA and cash grants.
- Include request for TA in Executive Summary, for example: “XYZ.org is applying for \$5,000 for general operating and for TA assistance for help with fundraising.”

# COMMUNITY GRANT APPLICATIONS

- Applications are due by 5:00 pm on Monday, Oct. 25! Late applications will not be accepted.
- Application and all attachments must be in .PDF format and submitted online.
- To submit, go to [www.telluridefoundation.org](http://www.telluridefoundation.org), click on “Our Work” tab, then “Community Grants” tab, scroll down to Community Grant application link, click on Community Grant Guidelines.
- Do **not** submit last years grant report with your grant application.
- Once submitted, you will receive an **email confirmation** that your application was received.

## KEY THINGS TO REMEMBER:

- Review website, guidelines, application, and view webinar.
- One application for each grant sector; separate application for capital requests.
- Log onto grants portal as either a new applicant or with last years username and password. Best to have one organizational email. Contact April if you need to add a new contact or change primary.
- Access grant questions on TF website or log onto grants portal and click on “print questions.”
- Primary contact person will get all TF correspondence; only primary contact sees reports and agreements.
- Childcare organizations (if not in San Miguel County) should read the guidelines. Need to upload scholarship schedule, use Colorado Shines rating system, and use Teachers Strategy Gold for evaluation/outcomes.

## KEY THINGS TO REMEMBER (CONTINUED):

- Complete budget form in original format, unless asking for general operating.
- All attachments must be in .PDF format.
- If you are not a 501(c)(3), upload either your fiscal agent agreement or a note stating that you are a government entity.
- Type your responses in a Word document first.
- Use the Print Application tab to create a copy of the application form, as well as to save as a .PDF for your files.
- Look at the new outcome indicator matrix for your sector; you will be required to report on these indicators in your progress report, now due **Jan. 31st**.

# APPLICATION INTRODUCTORY CHECK LIST:

- Does the funding request **serve** either Rico, San Miguel, Ouray or west Montrose counties (Nucla, Norwood, Paradox)?
- Application has been **approved** for submittal by organization's ED, CEO, or Board Chair?
- You agree to the Telluride Foundation's **nondiscrimination policy**? (Note: You do not need to provide your own as an attachment).
- If a nonprofit, have a Colorado **Certificate of Good Standing**?
- Have reviewed **outcomes/indicators** for program?

# EVALUATION: OUTCOMES NARRATIVE & REPORTING INDICATORS

- All grant requests must fit within the outcomes/indicators matrix; e.g., environmental requests should fit within one of the environmental indicators.
- Outcomes Narrative for Grant Application; you can talk about how you plan to measure your outcomes.
- Outcome Indicators Chart used for Final Report.

# CAPITAL GRANTS

- Organizations can apply for both a general operating/program grant and a capital grant **but** must complete two separate applications.
- Capital requests may be up to \$100,000; however, request must be **minority component** of total capital budget.
- Need to have raised or have commitments for **75%** of total budget.
- Use specific capital grant link.
- There is a specific budget form for capital requests.
- Read capital grant guidelines on website!
- **Meet with Foundation Staff to discuss request and complete “Readiness Assessment” prior to submitting application.**
- The Foundation considers the readiness criteria to be critical for launching a successful capital campaign.

# MULTI-YEAR POLICY

## Organizations applying for multi-year funding must comply with the following criteria:

- Have taken one year in the past five off from applying for a Telluride Foundation grant.
- A five-year history of applying to the Telluride Foundation.
- Successful completion of grant reporting and grant objectives.
- Currently operating within budget, financially strong, and has stable management.
- Funding request should be similar to past grant awards.
- Request may be for either program or general operating funding.
- Year 2 and 3 funding is conditional upon completing yearly progress/outcome and financial reporting prior to the Community Grants deadline.
- To apply, 1) contact staff to discuss your application and criteria; 2) **complete Multi-Year Form, available on the Community Grants web page, and upload with application.**
- Grants Committee uses above criteria to determine whether to award multi-year funding, as well as:
  - Whether multi-year funding is timely due to a major project or milestone on which the organization needs to focus.
  - Whether a commitment of three years of funding will allow the organization to increase services and/or focus on additional programs.
  - Priority will be given to nonprofits providing safety net services and serving low-income populations.

# CONTINUED POLICY TO TAKE 1 YEAR IN 5 OFF

- The Foundation has a policy that nonprofits volunteer to take a year off from applying for a grant once every five years; if you took a year off the first year, 2015, or second year 2016, it is time again to take a year off.
- **If you have not taken a year off yet, please contact our staff if you would like to discuss this policy.**
- The Grants Committee will administer this policy with the flexibility to make exceptions for emergency/hardship situations or well-run organizations that are unable to meet best financial performance metrics due to size, service area, or constituents served. If you believe you fall into this category, please contact staff to discuss.

# QUESTIONS & THANK YOU

TELLURIDE  FOUNDATION

